

# Sustainability milestones

## AIDA Cruises 2006 to 2014

### 2006/2007:

- Development and implementation of an Integrated Management System (IMS)
- AIDA is for the first time certified according to: Environmental Management ISO 14001; Quality Management 9001; Occupational Health and Safety Assessment Series OHSAS 18001, Ship Safety ISM/ISPS Codes; Social Responsibility (GLC Maritime Social Responsibility)
- GL 5 Stars Excellence Award
- Silicone paint used on the fleet for the first time to reduce fuel waste due to friction
- Establishment of position of Environmental Officer onboard
- Establishment of sustainability as a strategic goal
- AIDAdiva (went into service 2007) and all following AIDA ships are prepared for cold ironing
- Since 2007 AIDA has voluntarily used marine diesel with 0,1 percent sulfur in Hamburg
- All ships since AIDAdiva (2007) have been equipped with a reverse-osmosis system to produce fresh water
- Opening of a training center for personnel development in Manila in the Philippines
- Introduction of the Code of Business Conduct and Ethics
- Family-friendly company (establishment of the AIDA kindergarten and the AIDA nursery, member of the network "Erfolgsfaktor Familie")

### 2008/2009:

- Development of the "Ten golden rules for shoreside excursions" – thinking ecologically ashore and at sea
- GL Environmental Passport
- Kuoni Green Planet Award
- Establishment of the European Cruise Academy



## 2010:

- Implementation of new, effective route management: AIDA Power Monitor as an instrument for analysis
- Introduction of detailed environmental reporting
- Approval of anti-corruption guidelines
- Process implementation for the strictest of data protection requirements
- Environmental-friendly light management and hotel-card-switch becomes standard on all ships which have been built since 2010
- HVAC control system for using

## 2011:

- Regular environmental training courses for the whole crew
- Participation in the German government e4ships project
- Heat recovery system on AIDAMar
- All ships in the fleet have a silicone coating
- Introduction of the online guest questionnaire
- Customer satisfaction rated "very good"
- AIDA Cruises becomes member of the sustainability initiative Futouris e.V.

## 2012:

- Opening of the AIDA Academy in Rostock
- AIDA Cruises opens CSMART Rostock, the first center for maritime simulator training in the cruise industry in Germany
- ADAC check of security onboard cruise ships: Tested AIDA ships are the only ships rated "very good"
- Start of the LNG Hybrid Barge project with Becker Marine Systems to supply ships with low-emission LNG in port
- Establishment of a sustainability department under the responsibility of Dr. Monika Griefahn, Chief Sustainability Officer
- AIDA Cruises announces that its next ship generation 2015/2016 will be the first cruise ships in the world with dual-fuel engines for using LNG as well as the innovative MALS technology
- AIDA Cruises becomes member of B.A.U.M. e.V.

## 2013:

- The most modern ballast water treatment system on board AIDAstella
- Founding of the organization "AIDA Friends of the Ocean e.V." ("AIDA Freunde der Meere e.V.")
- Adoption of an environmental investment program in the amount of 100 million EUR by 2016
- AIDA announces that it is the first cruise line to install a comprehensive system for treating emissions on new ships built for 2015/2016 and that it will gradually retrofit its existing fleet
- AIDAcara prepared for the installation of a filter system
- Introduction of an environmental information hour on all ships
- Introduction of car sharing and company bicycles
- Green Fleet Award from TÜV Süd
- Baltic Sea Clean Maritime Award
- AIDAsol first ship fully equipped for using cold ironing facilities

## 2014:

- Installation of first stage of the comprehensive exhaust gas treatment system on AIDAluna and AIDAvita
- Installation of the complete comprehensive exhaust gas treatment system on AIDAprima
- Development of academic and standardized criteria for sustainable shore excursions in cooperation with Futouris e.V., the State Chancellery of Mecklenburg Western-Pomerania and the Leuphana University Lüneburg
- Introduction of sustainable shore excursions in all destinations
- Inauguration of the first LNG Hybrid Barge in October 2014
- Introduction of electric cars to the company car pool
- Introduction of the energy monitoring and management system EMMA from ABB
- B.A.U.M. environmental price 2014

